



# The Problem: "Doctor shortage, increased demand could crash health care system"-CNN





#### **Emergency Room Visits**

Studies show as much as 70% of all doctor office and emergency room visits are unnecessary and could be resolved with a consultation with a doctor by phone or e-mail. The expenses associated with these visits are being passed to payers, creating opportunity for companies offering efficient healthcare access solutions.

\$1318

National Average
Cost for Emergency
Room visit



#### **Physician Access**

of Americans report difficulty accessing their Primary Care Physicians on NIGHTS, WEEKENDS, and HOLIDAYS.

#### **Physician Shortage**

According to the Association of American Medical Colleges (AAMC), unless something changes rapidly, there will be a shortage of 45,000 primary care doctors in the United States (as well as a shortfall of 46,000 specialists) by 2020.



Average appointment wait times (IN DAYS) for five medical specialties included in the most recent Merritt Hawkins Survey



## The Solution





#### We Have a Solution

Our national network of U.S. board-certified physicians are some of the most credentialed in the industry today. They include primary care doctors, internists, emergency room doctors as well as licensed pediatricians.

My 24/7 Physician On Call physicians are available 24 Hours a day, 7 Days a week, 365 Days of the year and provide members with convenient, quality medical consultations via telephone, secure video and secure email. Our physicians can diagnose many common conditions and recommend treatment plans including non-controlled prescription medication as necessary.

#### **Member Benefits**

- 1. Saves Time: My 24/7 Physician On Call provides convenient, immediate access to CARE. No long waits to get in to see a doctor and no time off of work.
- **2. Saves Money:** Telehealth reduces costly and unnecessary office visits, urgent care visits and emergency room visits. Online consultations are usually lower than a co-pay.
- 3. Increased Satisfaction: As consult fees are typically lower than out-of-pocket co-pays, patients can save money when utilizing Telehealth. Also, over 80% of non-emergent medical conditions can be treated by telephone, video, and email.

## How it Works



#### **CONNECT**

Patient calls a dedicated toll-free number or logs on to their member portal to schedule a consultation with a physician who is licensed in their state.



#### TRIAGE

Member speaks to a Care Coordinator who will triage and update the patient's Electronic Health Record(EHR) along with all symptoms.



#### **CONSULT**

Member consults with Physician who recommends a treatment plan. If a prescription is necessary, it will be sent to the pharmacy of your choice.



#### **CARE CONTINUITY**

The doctor will update the member's EHR immediately after the consultation. The patient has 24/7 secure access to their member portal.



## Common Services Provided

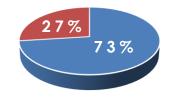
#### Common Conditions Addressed

- ✓ Cold / Flu
- √ Sinus Infection
- ✓ Upper Respiratory Infection
- ✓ Allergies
- ✓ Headache
- ✓ Bronchitis
- √ Stomach Ache / Diarrhea
- ✓ Fever
- √ EyeInfection
- ✓ Rash / Skin Infection
- √ Yeast Infection
- √ Small Wound
- ✓ Urinary Tract Infection

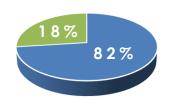
#### Common Medications Prescribed

- ✓ Zithromax (Z- Pack)
- ✓ Amoxicillin
- ✓ Albuterol
- ✓ Augmentin
- ✓ Azithromycin
- ✓ Keflex
- ✓ Lipitor
- ✓ Tamiflu
- ✓ Prednisone
- ✓ Metformin
- ✓ Flonase
- ✓ Diflucan

- ✓ Biaxin
- ✓ Allegra
- ✓ Nasonex
- ✓ Tessalon
- ✓ Macrobid
- ✓ Pyridium
- ✓ HCTZ
- ✓ Levaquin
- ✓ Lisinopril
- ✓ Cipro
- Bactrim



24/7 Physician On Call addresses 73% of the top 25 most common conditions



24/7 Physician On Call physicians prescribe 82% of the top 25 most common medications



## Our Physicians

- √ 24 Hours a day, 7 Days a week, 365 Days of the year
  access to Physicians with no time limit
- √ Physicians can diagnose, treat and prescribe
- √ Prescriptions electronically sent to pharmacy of choice
- √ Nationwide coverage to include Puerto Rico
- √ Spanish speaking Physicians
- ✓ Provider level patient satisfaction monitored
- √ 10% of all medical consultations are reviewed
- ✓ All Physicians are licensed and reside in the United States



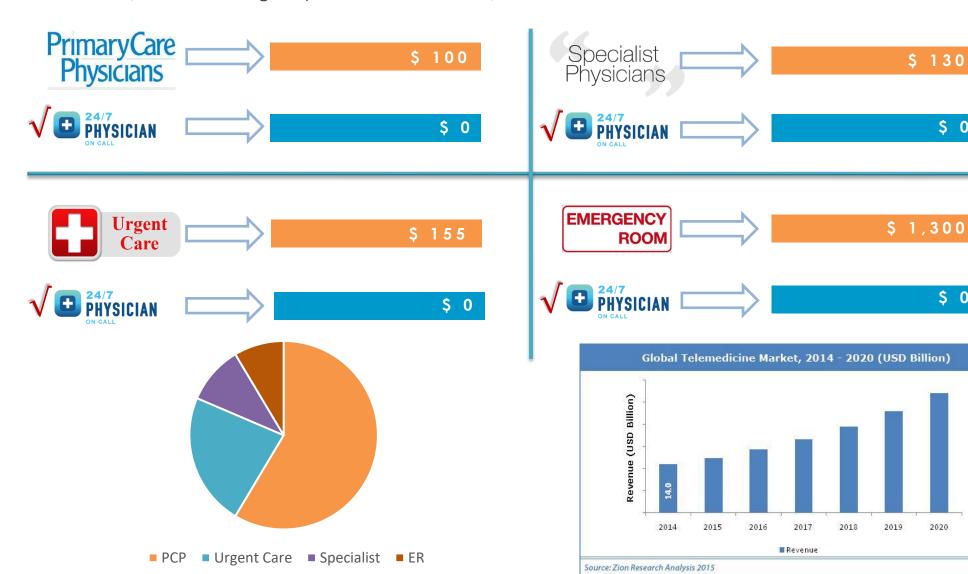


\$ 130

2020

## Compare the Costs

Along with longer wait times, the average Primary Care Doctor visit costs \$100, Specialists \$130, Urgent Care Centers \$155 and Emergency Rooms in excess of \$1,300.



## 24/7 Physician On Call

Provides a complete Telemedicine experience in Spanish



The U.S. Hispanic population is increasing immensely.

24/7 Physician On Call is addressing the need of this growing marketplace.

- Nationwide network of U.S.-based
   Spanish speaking Physicians
- English/Spanish secure member health portal/app
- 24/7 Member support in Spanish
- All "system" and "generated" messages in Spanish

Hispanics will make up
40% of new workers
over the next five years

40%

18
MILLION

#### UNINSURED HISPANICS

Have the highest uninsured rates of any racial or ethnic group in the U.S.



### The Results Are In...

Patient Satisfaction\*

Save a Trip to Dr.\*



Average Call-back Time\*\*



Would Use It Again\*



Refer to a Friend\*



\*24/7 Physician On Call Post Consultation Survey Results

\*\* 24/7 Physician On Call System Reporting



# Give us the opportunity to serve you and your family by delivering **CARE** when it is needed the most!



#### How much will the doctor consultation cost?

There is no cost for members to request or receive a consultation. The only cost is the monthly program access fee of \$19.95

#### Do I talk to "real doctors"?

Yes. Members only talk to actual doctors who are state-licensed family practitioners, primary care physicians, internists and pediatricians. When members request a consult, they will be connected with a doctor licensed and practicing in their state.

#### Is 24/7 Physician On Call for emergency situations?

24/7 Physician On Call is only for non-emergency medical issues. Members should not use it if they are experiencing a medical emergency. Please dial 911 if you are having a medical emergency. 24/7 Physician On Call is also not intended to replace a member's primary care physician.

## What type of doctor or specialist can I speak with?

Members can talk to a doctor directly. Our doctors are licensed in internal medicine, family medicine and pediatrics. A doctor may also provide guidance on the type of specialist a member should see.

Y

#### Continued...



#### Can I use it for my family?

The primary member and up to 6 immediate family members or household members will have access to consultations.

#### Can I get a prescription?

A prescription is not guaranteed. It is up to the doctor to recommend the best treatment. Doctors will submit your prescription directly to the pharmacy of the member's choice. Doctors will never issue prescriptions for substances controlled by the DEA and certain other drugs which may be harmful because of their potential for abuse. These include, but are not limited to, antidepressant drugs such as Cymbalta, Prozac, Percocet, Oxycodone and Zoloft. Non-therapeutic drugs such as Viagra and Cialis are not prescribed by network doctors.

## How are prescriptions sent to the pharmacy?

24/7 Physician On Call does not dispense prescription drugs. If the doctor prescribes medication, it is submitted electronically or by phone to the pharmacy of the member's choice.

## Is my electronic health record kept private?

Health records are kept private and secure in order to protect members' personal information. Only members can determine who can see the Information in their records.



#### Continued...



#### Can I be turned down for a pre-existing condition?

No, members are not turned away because of pre-existing conditions. 24/7 Physician On Call is not insurance.

#### Can I get a consultation outside of the United States?

No. Consultations are not available outside of the United States.

#### Do I need to sign a Contract?

No, 24/7 Physician On Call offers this service on a month-to-month basis. As a customer you have the ability to cancel at any time.

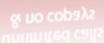
#### Is 24/7 Physician On Call HIPAA Compliant?

Yes. 24/7 Physician On Call has developed all the system technologies, including the interfaces to the technology systems provided by third party providers. 24/7 Physician On Call manages the data security for this site. All data is stored in encrypted format that meets standards defined by HIPAA (Health Insurance Portability and Accountability Act). All data transfer is executed using similar standards that meet or exceed HIPAA, and no data is transferred



# Our Family Program





To Start your
Monthly Service
Membership
Go To:

www.247physicianoncall.com





FOR DIAGNOSIS AND TREATMENT
ANYTIME 24/7





SECURE, CONFIDENTIAL MESSAGING

- -General Practitioner -Alternative Medicine
- -Psychologist
- -Dentist -Dietician

- -Sports Medicine
- -Pharmacist -
- -Ophthalmologist -Pediatrician





24/7 TELEPHONIC COUNSELING

- ☐ 24/7 availability to Master's Level Counselors
- No co-pay or fee
- ☐ Immediate crisis support
- ☐ Comprehensive problem assessment and resolution
- Supportive counseling and subsequent sessions
- ☐ 100 percent follow up with original counselor



HEALTHCARE ADVOCACY

TELEPHONIC CONCIERGE-LEVEL SERVICES

- Awareness: Explanation of Benefits
- ☐ Engagement: Personalized Support
- Improvement: Concierge Level Solutions



RX DISCOUNTS (PRESCRIPTION)

INSTANT SAVINGS ON RX





# MESSAGE A SPECIALIST



-General Practitioner



- Dentist



- Psychologist



- Dietician



-Alternative Medicine



- Pharmacist



-Sports Medicine



- Pediatrician



- Ophthalmologist



-Women's Health

Secure - Confidential - Messaging



What type of Specialist would you like to message?

Physician responses are normally received within 2-4 hours and guaranteed within 24 hours.

#### TALK TO A COUNSELOR

#### 24/7 Telephonic Counseling

Telephonic Counseling provides confidential, unlimited telephonic consultation, counseling and referral services for members including:

- •24/7 availability to Master's Level Counselors
- •No co-pay or fee
- •Immediate crisis support
- •Comprehensive problem assessment and resolution
- Supportive counseling and subsequent sessions
- Education
- •100 percent follow up with original counselor
- •Custom referral (if needed) to medical, behavioral health plans

or local community resources

#### Common Reasons

- -Stress and anxiety
- -Smoking Cessation

-Depression

- -Substance abuse
- -Death of a loved one
- -Relationship issues
- -Parenting issues
- -Traumatic accident

-Major illness

- -Workplace issues
- -Change & transition
- -Financial stress
- -Other reason that causes concern



#### Awareness FINDING CARE: PLAN BASICS: • Get Second Opinions & Alternative Care Options General Plan Questions • Transfer Medical Records Assistance with Copayments. • Deductible & Out-of-Pocket Costs Compare Cost & Quality Clarify Covered Services • Understanding Pharmacy • Benefits & Formularies PROBLEM SOLVING: PERSONAL CARE: · Claims Explanation & Support Individual Solutions Medical Bill Reviews & Audits Rx Medication Review • • Fee & Payment Negotiation Cost Savings Options • Appeals & Approvals Case Management Support • Understanding Pharmacy Benefits & Formularies One-to-One Preventative • Care Planning



#### HEALTHCARE ADVOCACY

#### Telephonic Concierge Level-Services

Healthcare Advocacy is a personalized service that helps you and your family navigate the complexities of the healthcare system.

Our dedicated Subject Matter Experts provide professional support to you through awareness and effective engagement tools, and support improvement with demonstrated, measurable results via concierge-level services.

1. Awareness: Explanation of Benefits

General plan questions, out-of-pocket costs, understanding Rx benefits, and clarification of covered services.

2. Engagement: Personalized Support

Help finding in-network providers, getting second opinions and access to transparency tools for treatment costs and quality ratings.

**3. Improvement:** Concierge Level Solutions

Peace-of-mind and lower plan costs with Medical Bill Reviews, Appeals, Fee Negotiation and our unique Rx cost saving programs



#### Instant Savings on RX

#### DISCOUNT DRUG CARD

Show this card to your pharmacist each time you fill or refill a prescription.



# RX VALET Feel better.

RxGroup: 4401

RxBIN: 006053

RxPCN: MSC

Member: 082773

#### THIS IS NOT INSURANCE

Pharmacy Help Desk: (800) 404-1031

Customer Care: (855) 798-2538

Discounts are available exclusively through participating pharmacies. The range of discounts will vary depending on the prescription and the pharmacy chosen. This program does not make payments directly to pharmacies. Members are required to pay for all prescription purchases. You may cancel your registration at any time or file a complaint by contacting Customer Care. This program is administered by Medical Security Card Company, LLC of Tucson, Arizona.

#### What is Rx Valet?

**Rx Valet** is a marketing company that has partnered with a Pharmacy Benefit Manager (PBM) or several PBM's to generate traffic (sales). The PBM's negotiate discounts with pharmacies and earn a transaction fee in exchange for sending the pharmacy customers.

#### Why do I need RxValet?

Prescription drug prices are not regulated. The cost of a prescription may differ by more than \$100 between pharmacies across the street from each other!. Insurance isn't helping like it used to. In the past 10 years, insurance companies have passed 25-80% more of the cost of drugs onto patients.

#### What are RxValet coupons?

Rx Valet coupons will help you pay less than the cash price for your prescription. They're free to use and are accepted at virtually every U.S. pharmacy. Your pharmacist will know how to enter the codes on the coupon to pull up the lowest discount available.





To Start your Monthly Service Membership, Go To: www.247physicianoncall.com



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